

# TOSHIBA

## ENHANCE YOUR BUSINESS OPERATION WITH TOSHIBA RETAIL SOLUTION

The traditional way of running a business usually involves following established practices and procedures that have been used for many years. This approach can be effective in industries where there is little change or innovation, and where customers have predictable needs and behaviours. However, in today's fast-paced and rapidly evolving business environment, relying solely on traditional methods may not be enough to remain competitive.



**TOGETHER**  
INFORMATION

# CONNECT YOUR BUSINESS TO WHAT MATTERS MOST

Streamline your day-to-day business operations into a single digital experience easier, faster, and more efficient. Toshiba Retail Solution can improve your business efficiency, accuracy, and customer experience, as well as provide valuable data insights to help with decision-making.



## EFFORTLESS MARKETING AND PROMOTION STRATEGIES

You have the best deals in town, but your customers might overlook them, with our advanced promotion engine, they can easily access and redeem your latest promotions.



## OBTAIN PEACE OF MIND WITH OUR SECURITY SYSTEM

Keep all your information safe and secure with a robust user authentication system and a comprehensive audit function that logs each and every activity performed during an operation.



## ORGANIZED AND SEAMLESS SETUP FOR RETAIL CHAIN

Do you have more stores than one? Worry not; we provide a single digital experience where you can juggle with what is happening in differently located stores.



## SIMPLIFIED PAYMENT PROCESS AND INVENTORY MANAGEMENT

Make life easier for you and your customers by adopting a quick and contactless order-and-pay system, and a digitized approach to monitor your inventory.

## KEY FEATURES OF TOSHIBA RETAIL SOLUTION:



### PORTABILITY ACROSS MULTIPLE PLATFORMS

Our RS runs on various operating systems tailored to your desired specifications and what is the best for your business.



### INTEGRATED REAL-TIME LOYALTY PROGRAM

Customers under your loyalty program can automatically redeem ongoing promotions when they make a purchase.



### SUPPORTS BOTH E-WALLET PAYMENT METHODS & CREDIT CARD TERMINAL

All-in-one electronic payment system that accommodates your customer's favorite cashless payment options.



### EXPERIENCE SEAMLESS CONNECTIVITY EVEN DURING INTERNET DOWNTIME

When there is no internet connection detected, your data automatically synchronizes to the cloud storage.

For more information please contact us:

**Toshiba Tec Malaysia Sdn. Bhd.**

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